



# AI<sup>2</sup> Event

Empowering Sectoral Adoption of AI

27 November 2025

# Agenda



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- AI<sup>2</sup> - Introduction and Update - Brian Farrell
  - Keynote – Naoise Ó Cearúil TD
  - Keynote – Marc O’Regan – CTO EMEA - Dell
  - Keynote – Claire Carroll – Global VP of Responsible AI Pearson Education
  - Lightning talks
    - Lenehan’s Hardware Store – Mark Lenehan
    - Loretto Dalkey – Integrating AI in the classroom
    - Gen AI Lab – Dr. Eoin Lane
    - Kreoh – Irish Life AI adoption Case Study
  - Panel – moderated by Prag Sharma – Citi – Director of Emerging Technologies
    - Naoise Ó Cearúil
    - Marc O’Regan
    - Claire Carroll
  - Closing remarks – Davinia Conlon – Ireland Country Head, Citi

# Mission and Vision

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## Empowering Sectoral Adoption of AI

**Our Vision:** Accelerate the adoption of AI in Ireland

**Our Mission:** Create a blueprint for the responsible adoption of AI that enables collaborative implementation across business sectors, government agencies, and civil society organisations.



# AI<sup>2</sup> Pillars



- Advocacy
- Education and Literacy
- Safe and Trustworthy AI
- Adoption
  - Academic Partnerships
  - Enterprise and Start-up Ecosystem
  - Public and Community Sector
- Steering Committees and Working Groups for each pillar



# Q4 Updates



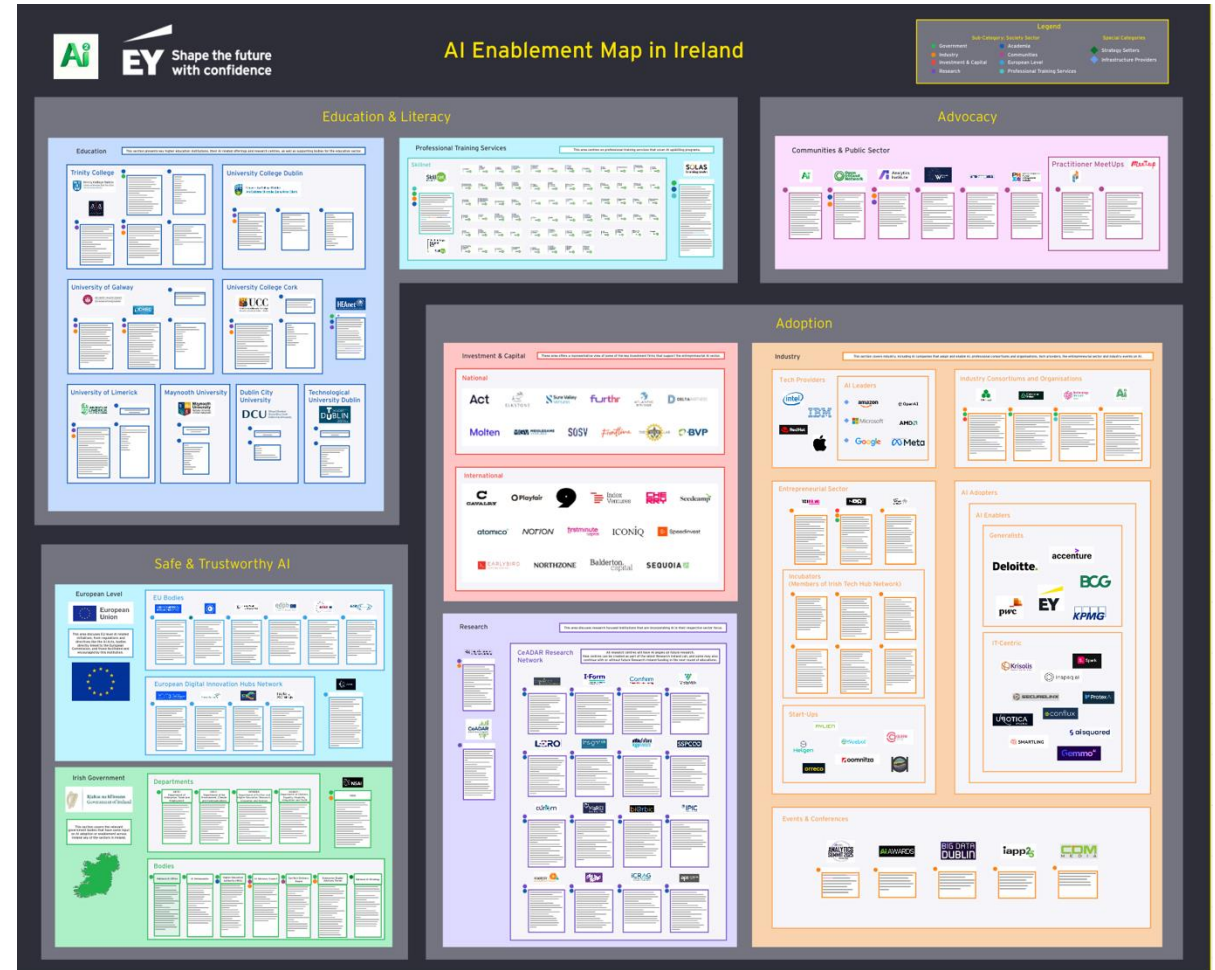
- AI² officially launched on 25<sup>th</sup> September
- Significant progress on our Charter and the formal incorporation of AI²
- Significant advocacy within the AI eco-system
- AI² has attended and spoken at
  - National AI Leadership Forum
  - Allianz Internal Staff Education Day
  - Arthur Cox – Digital & Cyber Regulations
  - Irish Funds – Navigating the AI Frontier



# Q4 Updates



- Further on-going engagement with AI Sweden
- We have met with and attracted significant organisations such as AMD
- We have fostered and grown our engagement with civil society organisations
- Publishing our AI Enablement Map – via the AI<sup>2</sup> website @ [ai.ai.ie](http://ai.ai.ie)
- Significant resource tool for AI navigation and enablement
- Special thanks - *Jesus Cortina Bernal* from EY!



# Next Steps Q1 2026



- Doubling down on leadership across our Pillar areas
- Pillar Steering Groups to be fully operationalised
- Pillar Working Groups workshops in January to define
- 1 Short, 1 Medium and 1 Longer term goal for each area:
  - Education and Literacy
  - Advocacy
  - Safe and Trustworthy AI
  - Adoption Areas





# AI<sup>2</sup> Event - Keynotes

**Naoise Ó Cearúil TD**



# AI<sup>2</sup> Event - Keynotes

**Marc O'Regan – CTO EMEA - Dell**



# AI<sup>2</sup> Event - Keynotes

**Claire Carroll – Global VP of Responsible AI Pearson Education**